

PRESS RELEASE

RM31,811 Raised Through Art Auction with 150 Children Artworks

Chiltern House Preschool channels proceeds to UNICEF, Schools of Hope, and K'CHO



KUALA LUMPUR, 26 January 2015 – Chiltern House Preschool recently organized the Chiltern House Art Show, a charity event held once in every three years at the Space Gallery in CITTA Mall. All proceeds, amounting to RM31,811, collected from the art auction went to the United Nations Children’s Fund (UNICEF), Schools of Hope Foundation Chiangmai, and K’CHO Youth Organization Education Centre - Shelter Community School.

In total, 150 artworks were featured for bidding by parents of the preschoolers in this closed event. The children, from the three-year-old Nursery Ones to the six-year-old Kindergarten Twos, spent more

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than a month working on individual and group pieces exclusively for this art show, with art direction and assistance from their teachers. The challenge was met with enthusiasm and determination from the children - even those in the nurseries – as they tapped into their creative side and poured in effort to produce beautiful art pieces.

The idea of a fund-raising art auction first came to light in 2011 when Julia Gabriel Centre & Chiltern House Preschool Malaysia's Centre Director, Wang Pau Lee envisioned her teachers and students in a united attempt to give back to the community through art. "The Art Show is meant to celebrate the artist in our children and to empower them with the belief that they too can make a difference to the world through the art pieces they produce. We help them nurture their unbridled creativity, and show them that we can work hand-in-hand to channel goodwill and compassion to aid the less fortunate. Every art piece is unique and we are truly proud of each of their accomplishments", said Wang.

On the beneficiaries, Wang explained that the school is channeling all proceeds to UNICEF, Schools of Hope Foundation Chiangmai, and K'CHO because, "We are inspired by the charitable works conducted by these organizations towards the less fortunate children in Malaysia and Thailand, and Myanmar refugee children residing in Malaysia. We hope that through the Art Show, we would be able to help raise funds and play our part to support their continuous efforts to provide for the welfare of these children." Besides the auction, proceeds also came from donations from parents and sale of note pads featuring selected group canvas art pieces by the children.

Richard Beighton, UNICEF's Chief of Private Sector Fundraising & Partnerships who was present during the Art Show in CITTA Mall to explain further about UNICEF's role in Malaysia, expressed his enjoyment and appreciation of the fund-raising event which featured "some amazing artwork from pupils so young and, of course, with a good cause at the heart of it." Richard was also on hand to receive a mock cheque from Centre Director Wang Pau Lee last Friday and presented a certificate of appreciation at the preschool's Bangsar centre for a sum of RM14,405.50 donated to UNICEF.

The inaugural Art Show back in 2011 was a huge success and they had managed to collect a sum of RM24,457 from the total bids. Wang added, "2011's Art Show was a milestone achieved for our preschool as the total collection received surpassed our expectations and the support garnered from our parents was overwhelming! This time around, we are delighted that our children's art pieces

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received unconditional love from our guests to aid collection of funds for our supported organizations”. The school received a turn-out of 200 parents to the 2014 Chiltern House Art Show.

Special guests for the evening include Julia Gabriel, Founder Director of Julia Gabriel Centre & Chiltern House Preschool; and Richard Beighton, UNICEF’s Chief of Private Sector Fundraising & Partnerships. The event is supported by CITTA Mall, Louis Photography, My Fair Lady Florist, and The Party’s Planner.

The bilingual preschool with centres in Bangsar and CITTA Mall has also previously organized other fund-raising campaigns such as Bake Sale and the Carnival to support various charitable organizations over the years.



[Julia Gabriel, Founder Director of Julia Gabriel Centre and Chiltern House Preschool giving her welcoming speech during the Chiltern House Art Show.]

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[Richard Beighton, UNICEF's Chief of Private Sector Fundraising & Partnerships, explaining on the organization's role in Malaysia to the parents. UNICEF is one of the beneficiaries of the charity event.]

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[A parent making her bid for one of the art pieces.]



[Parents making a bee-line to make payment for the art pieces they have won in the auction.]

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[Richard Beighton presenting UNICEF's certificate of appreciation to Julia Gabriel Centre and Chiltern House Preschool Kuala Lumpur for the effort and awareness raised by the preschool.]

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